

JENNIFER A. REIS www.jenniferannreis.com www.makedocreative.com jenniferareis@gmail.com

PROFESSIONAL BIO:

Jennifer A. Reis is a creative entrepreneur, artist, educator and gallery director who has over twenty-five years of experience in arts business,

administration, and higher education. Currently Assistant Professor of Arts Administration and Entrepreneurship at UNC-Greensboro, her research and practice focuses on empowering creative entrepreneurs with the mindsets and skills to survive and thrive. She is a trained Facilitator for the AIR Institute of Berea College, Etsy's Craft Entrepreneurship Program, and a Master Facilitator for the Kauffman Foundation's FastTrac Program, and consults for community development, trade and cultural organizations including the Tamarack Foundation, Tremaine Foundation, Kentucky Arts Council, Mountain Association for Community Economic Development, and the Association for Creative Industries. Her artistic practice in hand-stitched textiles has been honored with numerous awards, including Kentucky's AI Smith Fellowship, national adjudicated and invitational exhibitions, and teaching opportunities at Arrowmont School of Arts and Crafts, John C. Campbell Folk School, Craft Alliance Center of Art + Design, Society of Contemporary Craft, and the Southwest School of Art. She lives in Martinsville VA with her husband and a mob of dogs and cats.